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Remarks

Reconsideration of the above-captioned application is respectfully requested. Claims 1-20 have been

rejected under 35 U.S.C. §102 as being anticipated by Thomsen, USPP 2002/0067428, which has been sworn

behind by the enclosed Declaration.

Note that the declaration establishes diligence both from a time prior to Thomsen's filing date, as well

as from a time prior to the filing date of the Thomsen provisional, erroneously indicated in Thomsen as

having been filed a year after it actually was filed. The reason for the two periods of diligence is that it has

not been explained where the underlying provisional supports the relied-upon subject matter in Thomsen, see

MPEP §2136.03(III); to the extent that support under the MPEP can be shown to exist in the provisional,

the enclosed declaration ensures that the provisional filing date, as well as the actual Thomsen filing date,

are both sworn behind.

Additionally, Claim 1 has been amended to incorporate subject matter disclosed on page 7 of the

present specification but not in Thomsen, namely, a particular way to derive a Web site address to which to

link, in contrast to simply accessing a search engine Web site as taught by Thomsen.

The fact that Applicant has focussed its comments distinguishing the present claims from the applied

references and countering certain rejections must not be construed as acquiescence in other portions of

rejections not specifically addressed.

The Examiner is cordially invited to telephone the undersigned at (619) 338-8075 for any reason

which would advance the instant application to allowance.

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Respectfully submitted,

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